

Proudly supporting  
youth social action



Department for  
Digital, Culture  
Media & Sport



**COMMUNITY**  
FUND

# #IWILL 2019

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FUND CRITERIA AND GUIDANCE FOR APPLICANTS

## A DEFINITION OF YOUTH SOCIAL ACTION:

*'Young people taking practical action in the service of others in order to create positive social change that is of benefit to the wider community as well as to the young person themselves.'*

Young Foundation

Youth Social Action includes volunteering, fundraising and campaigning, as well as skills and confidence-building projects which work with young people. This fund will prioritise organisations working with young people from less affluent backgrounds, to develop an appetite for this sort of activity

## WHAT IS THE #IWILLFUND?

#iwill is a UK-wide campaign that aims to make **social action** part of life for as many young people as possible by the year 2020. Through collaboration and partnership, it is spreading the word about the benefits of youth social action.

Step Up To Serve, The National Lottery Community Fund and the Government Office for Civil Society have invested £2million this year to fund groups delivering youth social action opportunities. Community Foundations are expected to match this investment.

## AIMS

The #iwillFund looks to support social action activities that create opportunities for young people aged 10-20 to develop their potential and their capacity to significantly contribute to their community.

Social action involves activities such as **campaigning, fundraising and volunteering** and has huge potential to create enjoyable opportunities and skills development for young people, and in turn benefit the local people and places.

## APPLYING FOR A GRANT

### GRANTS

- Grants are between £1,000 and £5,000.
- Projects can be up to a year in duration.
- Grants should deliver **campaigning, fundraising and/or volunteering** opportunities for young people age 10 to 20 years old, or up to 25 for disabled people.

### ELIGIBILITY

- This fund is open to registered charities, constituted community groups and other charitable organisations including Social Enterprises and CICs limited by guarantee in England.
- National organisations with local branches (with their own management committee and bank account) can apply.
- New organisations that can demonstrate they are financially robust can apply.

### PRIORITIES

We will prioritise projects that:

- Seek to increase participation from young people from less affluent social economic groups and young people who might not usually take part in volunteering, campaigning and fundraising activities
- Are working with young people at the younger end of the spectrum (10-14 years old)
- Build the appetite of young people to continue with **campaigning, fundraising and/or volunteering** and leave a legacy of behaviour/activity after the funding stops
- Involve young people in consultation, planning, delivery and evaluation
- Give young people the opportunity to learn new skills and develop their potential and confidence
- Give young people the platform to get their voice heard
- Can address the six principles of Youth Social Action



**This fund aims to develop opportunities rather than fund the ongoing costs of existing youth work. We are looking to fund organisations that involve young people in volunteering, campaigning and fundraising activities.**

## WHAT WE WILL FUND

- Staff costs - Budget for staffing, including full-time staff, part time staff, sessional staff and other related expenses e.g. a volunteer coordinator
- Development and capacity building costs – Budget to help build capacity and sustainability of organisation e.g. staff/volunteer training, external consultancy fees
- Volunteer costs - Budget for reimbursements of expenses, e.g. telephone calls, travel and meals
- Activity costs - Budget for resources to facilitate a project / activity (which are not already included as part of equipment, volunteer or staffing costs) e.g. catering, insurance
- Skills development projects, which help young people be 'social action-ready'
- Established groups with an existing youth provision may apply for NEW projects or an expansion and development of an existing project (recruiting new young people etc) which meet the aims of #iwill
- Continuation funding for previously funded organisations is available, where the organisation can demonstrate effective and impactful use of the previous grant and learning and adaptation of processes.

## WHAT WE WON'T FUND

- Statutory services
- Activities promoting religious or party-political activity
- Capital costs / large equipment costs – small scale equipment, such as tools are acceptable **up to 10% of the requested grant**

- Individual sponsorship
- Activities generating private profit
- Organisations that are in receipt of a current #iwill grant from a Community Foundation (unless the grant is due to be spent and monitoring submitted before the new grant would be awarded)

## GOVERNANCE

We will ask for the following documents to carry out due diligence on your organisation:

- A copy of your governing document (e.g. constitution, memorandum & articles or set of rules)
- A copy of your most recent annual accounts or management accounts
- A photocopy of a bank statement no more than 3 months old. The bank account must be in the name of the organisation applying
- Copies of your safeguarding and equal opportunities policies

## PREVIOUSLY FUNDED PROJECTS

**BRIGHT FUTURES, SOUTH SHIELDS**, received a grant to continue to develop their successful 'Community Ambassadors Volunteering Programme' which enabled young women aged 11-19 to volunteer with others in their community including older generations through care homes and sheltered accommodation schemes. The young women carried volunteer activities such as reading clubs, gentle exercise sessions, games evenings and arts and craft with older people that would not have had the chance to take part in such activities previously and with young people they may not have usually engaged with.

**THE MUSTARD TREE FOUNDATION, READING**, received funding which enabled 13 young people to engage in a mentoring and volunteering opportunity in their local community. Some of these volunteering opportunities included working in food banks, community cafes, and in community journalism. Some roles were established positions, and some were tailored around the young person to utilise their skills and help them develop new ones. 90% of the young people they work with have never volunteered previously.

## EQUAL OPPORTUNITIES

We are committed to equality of opportunities in relation to funding and feel that a diverse portfolio of grants allows for more learning and in turn, improvement of practice. We are committed to promoting equal opportunities, to valuing diversity regardless of age, gender, race, ethnic origin, nationality, religion/belief, culture, language, disability, learning difficulty, sexual orientation, marital status, economic status, health status, or any other discriminatory grounds.

## USE OF PERSONAL DATA

By completing this application form, UK Community Foundations and its network partners will use the personal data about you and other individuals named in your application to assess and administer a grant application for the #iwill programme. To support with this, searches may be carried out using publicly available sources such as the Charity Commission website. If your application is successful, your details may also be used to contact you to gain your thoughts on the effectiveness and impact of the programme.

We will only use your information where we have a legal basis to do so, for example, to carry out our legitimate business interests to manage and promote our Community Grants or to meet our legal or contractual obligations. By providing any personal data about another person you are confirming that they understand how their data may be used and shared.

You have certain rights when it comes to your personal information. This includes rights to access and correct your information, and to erase, transfer, object to, restrict or take away consent around how we use your information. Please contact your local Community Foundation if you or anyone named in your application have any concerns with the information being used publicly or if you wish to exercise any of these rights.